

## CAMBRIAN EDUCATIONAL FOUNDATION

Expanding resources and opportunities in the Cambrian School District 4115 Jacksol Drive, San Jose, CA 95124 / <a href="mailto:cambrianef@gmail.com">cambrianef@gmail.com</a>

# **CEF STRATEGIC PLAN**

# 2024/25 to 2027/28

Adopted June 12, 2024

This strategic plan has been developed to direct the Cambrian Educational Foundation (CEF) in the pursuit of its mission. Some intended activities have been included as agreed upon by the CEF Board of Directors. However, additional activities may be required to accomplish the targets and goals as dictated.

# Background

The Cambrian Educational Foundation (CEF) is a non-profit 501(c)(3) organization formed in 1996 by the Cambrian School District Board of Trustees, in collaboration with the Home & School Clubs of the Cambrian School District schools, to consolidate the Home & School Clubs into one legal entity and allowing them to leverage employer matching funds as an additional source of revenue. The CEF has been growing to assist in bridging the funding gap created when shortfalls in the local, state, and federal funding threaten to reduce programming district-wide. The CEF supports the after-school music programs, social emotional curriculum, and mental health resources for the district.

### **About Us**

#### Who we are

The Cambrian Educational Foundation is a local non-profit educational foundation and the sole designated support organization charged with leading philanthropic efforts for all Cambrian School District schools.

#### What we do

The Cambrian Educational Foundation collaborates with the school district and the community to assist in providing students the best education possible. CEF is the school district's primary partner in providing support and enrichment opportunities that help students at every school receive an impactful and achievement-filled education from the Cambrian School District. We grant funds to each school throughout the district, as well as educators and community partners.

### Why we do it

The Cambrian Educational Foundation exists to help Cambrian schools excel because we believe that improving our schools, by working to close the gap left in state funding, improves our community. Because education is so much more than what takes place in the classroom, we offer enrichment programs and hold community conversations about issues that affect education. With the help of volunteers, community members, and business partners, our work benefits every child at every school in the district as well as impacts the greater community of Cambrian.

#### How we do it

In addition to our many revenue-generating programs and events, the CEF relies on support from the local community as well as corporate donations to fund our successful annual gifting program.

## Mission

The Cambrian Educational Foundation raises funds in order to expand the resources and opportunities available to the Cambrian School District community beyond what public funding provides.

This is accomplished through the engagement of business and community partners in the support of Cambrian School District and the academic achievement of its students.

### Vision

Working with parents, the school district, home and school clubs, boosters, principals, teachers, students, businesses, and the extended community, we enhance Cambrian School District schools for all students.

### **Values**

#### **Public Education**

We value public education and believe our community has a role in ensuring that our schools are adequately resourced and supported.

### Collaboration & Community

We believe in the power of collaboration to most effectively achieve our goals and objectives and the importance of schools, parents, and community partnering to support learning.

### Innovation & Creativity

We believe in supporting innovative and creative ideas and talented leaders in our school communities.

#### Student Enrichment

We believe all students benefit from access to enrichment programs in arts, music, athletics, extended learning, project-based learning, and other creative programs that fall outside what traditional public school funding sources are able to provide.

### Social & Emotional Wellness

We believe the physical, social and emotional well-being of our students, staff and community are crucial elements of a student's academic success and lifelong health and wellness.

# Strategic Priorities & Key Initiatives

### Visibility & Accessibility

Increasing visibility and accessibility through effective communication and marketing that results in better understanding, increased funding, and greater volunteerism.

- Create a communications plan for the school year that involves regular updates to the website, social media, school newsletters, and other communications to parents, teachers, and the greater Cambrian community.
- Fund mini-grants to teachers and/or enrichment programs
- Intentionally engage historically underrepresented populations on key planning.

# **Community Engagement**

Educating, engaging, and collaborating with parents, the school district and school communities, Home & School Clubs, businesses, and other community organizations.

- Expand and engage more community volunteers.
- Establish partnerships to increase fundraising and awareness, engaging businesses, agencies, parents, and the community.

# **Broadening Educational Opportunities**

Providing experiences, equipment, and resources that expose students to a wide range of educational opportunities in literacy, math and science, athletics, social emotional wellness, the arts, and technology.

- Work with the District to ensure that the programs the CEF funds are innovative, high-quality, and have educational impact.
- Provide resources for educational activities beyond the standard curriculum and to provide independent funding for worthy educational programs affected by budget reductions.

### **Expanding Fundraising Opportunities**

Identifying sustainable efforts to maintain growth.

- Optimize and expand fundraising to provide sustainable support for innovative, quality educational programs.
- Inspire a culture of philanthropy by actively engaging community support for enrichment programs for students.
- Sustain and grow our resources to build our capacity.

### Operational Excellence

Strengthening board and school site leadership through education and engagement.

- Enhance and expand the resources and knowledgebase of the CEF board members, HSCs, and the district.
- Promote collaboration and shared resources between CEF, the district, and HSCs.
- Align the people, processes, and systems in an optimal structure to achieve CEF's vision.